

macCompanion

OUR GUIDE TO ALL THINGS MACINTOSH



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Our special thanks to all those who have allowed us to review their products!

In addition, thanks to you, our readers, who make this effort all possible.

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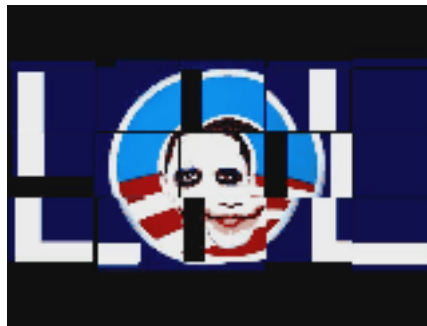
Columns



Letter from the CEO

Wake up and stand up, America!

By Robert L Pritchett



<http://www.gifninja.com/Workspace/8d04e6a7-fd68-4140-9768-87f9693b6d41/output.gif>

While we ooh and aah over the capabilities of the iPod nano video capabilities, discuss Snow Leopard and debate Apple ads and talk about gee-whiz apps and new hardware releases, the world as we know it continues to crumble about our heads as friends, neighbors and loved ones lose jobs, homes and the ability to protect themselves from the onslaught of a continuingly depression-like economy.



<http://patriotshop.us/images/Obama-no-symbol-sm.jpg>

Maybe you would like me to continue to be like the VietNam soldier who was told not to discuss the hellish ravages of war he was experiencing and ended up sending a last letter home about how lovely the flowers were in the field, shortly before his bodybag was sent home. I prefer to be more realistic. Boeing may leave Washington State, where I live, because of ridiculous state government greed, but I sincerely doubt Apple will leave California, where even now, 2 of 5 people who want to work are unable to find work to provide for their families there.

Even before the next wave of heavy, burdensome taxes descend upon us, small businesses today pay over 50% of income in taxes at the local, state and federal levels and are having to continue the ever-increasing trend of closing their doors, because they are being forced out of business in a failing economy. I know I am as a consultant, and I don't have anybody else on payroll!

When we have nothing else to lose (government cheques of all kinds, food stamps, no more Internet or TV), there will be a bloody revolution and we will see a collapse back to tribes and families. How is your personal network (and I'm not talking social Internet networking either) going? Have you mended relationships with family and extended family? Do you have a bug-out plan in place, in case your security is threatened? Do you have a "Plan B"?

We are being assaulted on many fronts and it is difficult to keep focused, when we are accosted and our liberties and freedoms are being eroded by a tsunami of federally mandated efforts and distractions, hell-bent on our destruction.

So what can we do? Get educated. I've attempted to do that over the past year on this bully-pulpit in the *Letter from the CEO*. I have tried to do my part in awakening you to our awful situation, but I feel I'm just another voice crying in the wilderness being told to be quiet, bend over and take it like a man. Sorry. I didn't grow up to accept the "norm". I have never, ever espoused political correctness. I learned to be a Constitutionalist.

Liberty

How many of you knew September 17 was Constitution/Citizenship Day in the US?
[http://en.wikipedia.org/wiki/Constitution_Day_\(United_States\)](http://en.wikipedia.org/wiki/Constitution_Day_(United_States))

How many participated in the 2-million member 9-12 rally in WA DC?

<http://www.ldsfreedomforum.com/viewtopic.php?f=1&t=8750>

<http://michellemalkin.com/2009/09/12/celebrating-the-912-rallies/>

<http://americangrandjury.org/march-on-dc-draws-2-million>

<http://moderateinthemiddle.wordpress.com/2009/09/12/update-how-big-was-the-crowd-media-credibility-plunges-to-new-low-aerial-views-added-d-c-police-close-roads-to-buses-people-on-foot-estimate-1-2-million-abc-cant-count-912-party-on-patriots/>

Health

Over the next few months, how many of us will no longer be living, due to succumbing to illnesses by various means?

I recently had the honor of preparing a friend's body in his temple clothing, prior to his burial with full military honors. He suffered through heart and cancer issues. I know I will have more of these kinds of opportunities (burying others) as time goes by. I felt it a privilege to prepare his body for burial.

Since I was born prior to 1957, I may have the anti-bodies necessary to protect me from the predicted harm via the H1N1 virus. My parents were told they were too old to take the “live” vaccine.

That may protect them, since the so-called vaccine itself has already killed so many - <http://www.blogtalkradio.com/Servant-of-Yahushua/blog/2009/07/02/Mass-Genocide-Via-Flu-Vaccine>
<http://fluscam.com/Affidavit.html>

Please pay attention to Dr. Leonard Horowitz about Omnicide - <http://www.youtube.com/watch?v=gwRCmhQ615w> He combats virii with ingesting nano-silver particles - <http://www.oxyilver.com/index.asp?AffID=108> The ancient Hebrews only had to simply look up at the coiled bronze serpent on the staff to survive the maladies that threatened their lives - <http://en.wikipedia.org/wiki/Nehushtan> Those that did, lived to tell about it. Today, a simple application of nano-silver may be enough to make our bodies virus-free. In order to **be cancer free**, it may be something as simple as taking maple syrup and non-aluminum-laced bicarbonate of soda -

<http://www.personalliberty.com/health/bicarbonate-maple-syrup-cancer-treatment-international-medical-veritas-association/>

Or to be allergy-free, why not take apple cider vinegar and local honey? Simple solutions. Health Freedom Alliance

<http://blogs.healthfreedomalliance.org/blog/2009/08/30/swine-flu-natural-pandemic-or-man-made-pandemonium/>

ECDC Pandemic H1N1 Daily reports (not as bad as it seems)

<http://www.ecdc.europa.eu/en/healthtopics/Documents/Forms/AllItems.aspx>

“Get Your Damn Vaccine” (Not!)

<http://www.blacklistednews.com/news-5788-0-17-17--.html>

The Georgia Guidestones discuss population control -

<http://www.youtube.com/watch?v=R005vkMmk1s>

We the People Health

<https://wethepeoplehealth.com/>

HealthyWorld Store

<http://www.healthyworldstore.com/>

Money

Gold has gone over \$1,000 in value -

<http://www.frontlinethoughts.com/index.asp>

This essentially takes the dollar (Federal Reserve Note) and makes it worth ½ of 1 cent (real currency).

<http://www.ldsfreemen.com/connor-boyack/end-the-fed-end-the-empire.html>

As of this writing, 133 banks have failed in the US, since the beginning of 2009 (more added at the close of business each Friday) and banks are taking 70-80% losses on commercial real estate -

<http://www.fdic.gov/bank/individual/failed/banklist.html>



One out of 4 financial institutions are unprofitable - <http://www.mybudget360.com/fdic-insured-institutions-have-133-trillion-in-assets-8195-banks-and-116-institutions-hold-102-trillion-of-those-assets-one-out-of-four-institutions-unprofitable-1000-banks-will-fail-or-m/>

FDIC Discloses Deposit Insurance Fund Is Now **Negative!**

<http://www.zerohedge.com/article/fdic-discloses-deposit-insurance-fund-now-negative?ref=patrick.net>

The banksters are also hiding foreclosures -

http://moneynews.newsmax.com/streettalk/banks_foreclosures/2009/08/28/253604.html

Debt Road Trip

<http://www.youtube.com/watch?v=P5yxFtTwDcc>

Politics

ACORN is going down

<http://biggovernment.breitbart.com/>

<http://article.nationalreview.com/?q=NDZiMjkwMDczZWl5ODdjOWYxZTIzZGIyNzEyMjE0ODI>

<http://canadafreepress.com/index.php/article/14688>

<http://www.wnd.com/index.php?fa=PAGE.view&pageId=110131>

http://www.americanthinker.com/2009/09/acorn_and_the_ag.html

Hitler takes on Hellscare

<http://www.youtube.com/watch?v=rGJiuhPi1JY>

H1N1, Global Conspiracies, and Amerikan Gulags

<http://canadafreepress.com/index.php/article/14921>

Twenty Ten by Lloyd Marcus

<http://www.youtube.com/watch?v=UZkvkLmkYVg>

We Must Take America Back

<http://www.youtube.com/watch?v=r0eoE9mi9iw>

“Takin’ it to the Streets”

<http://www.youtube.com/watch?v=zUE0r3fsWdg>

Funding Hypocrisy

<http://canadafreepress.com/index.php/article/15180>

We the People

<http://www.youtube.com/watch?v=PxVT8AZt6cA>

Republic Enemy #1

<http://canadafreepress.com/index.php/article/14700>

SorosWatch

<http://www.soroswatch.com/>

A Guide to the Political Left

<http://www.discoverthenetworks.org/Articles/Organizations%20Funded%20Directly5.htm>

Detention and Removal Strategy for a Secure Homeland

<http://www.yuricareport.com/Civil%20Rights/Endgame.pdf>

Endgame: The movie

http://www.youtube.com/watch?v=jM6US0Qk5_8

Obamageddon

Obama has no legal standing as president; he is and remains a usurper to the office of president, an imposer

<http://obambi.wordpress.com/2009/04/15/obama-has-no-legal-standing-as-president-he-is-and-remains-a-usurper-to-the-office-of-president-an-imposer/>

49 of 50 states never saw certification of eligibility?

<http://www.wnd.com/index.php?fa=PAGE.view&pageId=111286>

The Obama Deception

<http://www.youtube.com/watch?v=eAaQNACwaLw>

Obama's Religion

<http://www.youtube.com/watch?v=Ep2u4xvYhjw>

Obama's attacks Christ

http://www.youtube.com/watch?v=Hi-V_ilJu0w

The Ant and the Grasshopper ... Obama Style

<http://harley-davidson-mystique.blogspot.com/2008/10/ant-and-grasshopperobama-style.html?zx=42943a2e070bbcc2>

Literary Lion Obama Will Roar No More

<http://comments.americanthinker.com/read/42323/433551.html>

Mmm, mmm, mmm: Humpty Dumpty takes a great fall

<http://canadafreepress.com/index.php/article/15366>

Video: Obama addresses IOC, promises to restore diversity to America or something (The Ego has Landed)

<http://hotair.com/archives/2009/10/02/video-obama-makes-his-pitch-to-the-olympic-committee/>

The Obama File

<http://theobamafile.com/ObamaLatest.htm>

Obama's Deficit

http://www.americanthinker.com/2009/10/obamas_deficit_the_devil_made.html

White House economist jokes: Obama strategy is communism

<http://www.wnd.com/index.php?fa=PAGE.view&pageId=111634>

The Gay Agenda

<http://www.wnd.com/index.php?fa=PAGE.view&pageId=111792>

Line of succession

<http://www.newswithviews.com/Devvy/kidd468.htm>

The Reality Report

<http://realityreport.blip.tv/>

Banking

The hole in the FDIC

<http://www.frontlinethoughts.com/article.asp?id=mwo091809>

Future World

Currency



<http://www.futureworldcurrency.com/>

New Government Policy Imposes Strict Standards on Garage Sales Nationwide

<http://www.foxnews.com/story/0,2933,552021,00.html>

Control

The 5000 Year Leap – free eBook download

<http://www.powerthink.com/free-downloads>

A Charade

http://www.henrymakow.com/you_lie_--_games_new_world_ord.html

I need a Bailout

<http://captainbiorhythm.com/blog/videos/tea-party-patriots-enjoy-ron-kay-rivoli-song-uss-of-a-2/>

Venetian Method of Control

<http://www.larouchepac.com/lpactv?nid=11851>

The Science of Physical Economy

<http://www.larouchepac.com/node/11656>

The Real Nuclear Threat

<http://www.mondovista.com/hbomb.html>

Aztlan

<http://canadafreepress.com/index.php/article/14945>

Jericho (video series)

<http://www.joost.com/3a3rsl2/t/Jericho>

America's Right

<http://www.americasright.com/>

Right Soup

<http://rightsoup.com/>

YouTube Cooking Stats

<http://canadafreepress.com/index.php/article/15079>

Intelligence Budget for Fusion Centers

<http://antifascist-calling.blogspot.com/2009/09/us-intelligence-budget-75-billion.html>

Unprotected Borders

<http://www.cnsnews.com/news/article/54514>

Media and the POTUS

<http://www.hulu.com/watch/97999/saturday-night-live-thu-sep-24-2009>

Employment

Welcome to the New Normal - Real unemployment rates

<http://www.frontlinethoughts.com/article.asp?id=mwo092509>

Jobs Data Cloud Recovery

http://online.wsj.com/article/SB125448660657759257.html?mod=rss_Today%27s_Most_Popular

Dr. Housing Bubble

<http://www.doctorhousingbubble.com/>

The Coming Dark Age

<http://www.darkage.fsnet.co.uk/>

35 Million Americans on Food Stamps: 12 Percent of U.S. Population on Food Stamps

<http://www.mybudget360.com/35-million-americans-on-food-stamps-12-percent-of-us-population-on-food-stamps-highest-since-records-kept-in-1969/>

Warnings

Private Mercenary Armies in Montana

<http://216.221.102.26/blogger/post/Paramilitary-Force-To-Boss-Internment-Camp-In-Montana.aspx>

“Taking Back America” Conference Reports

<http://canadafreepress.com/index.php/article/15211>

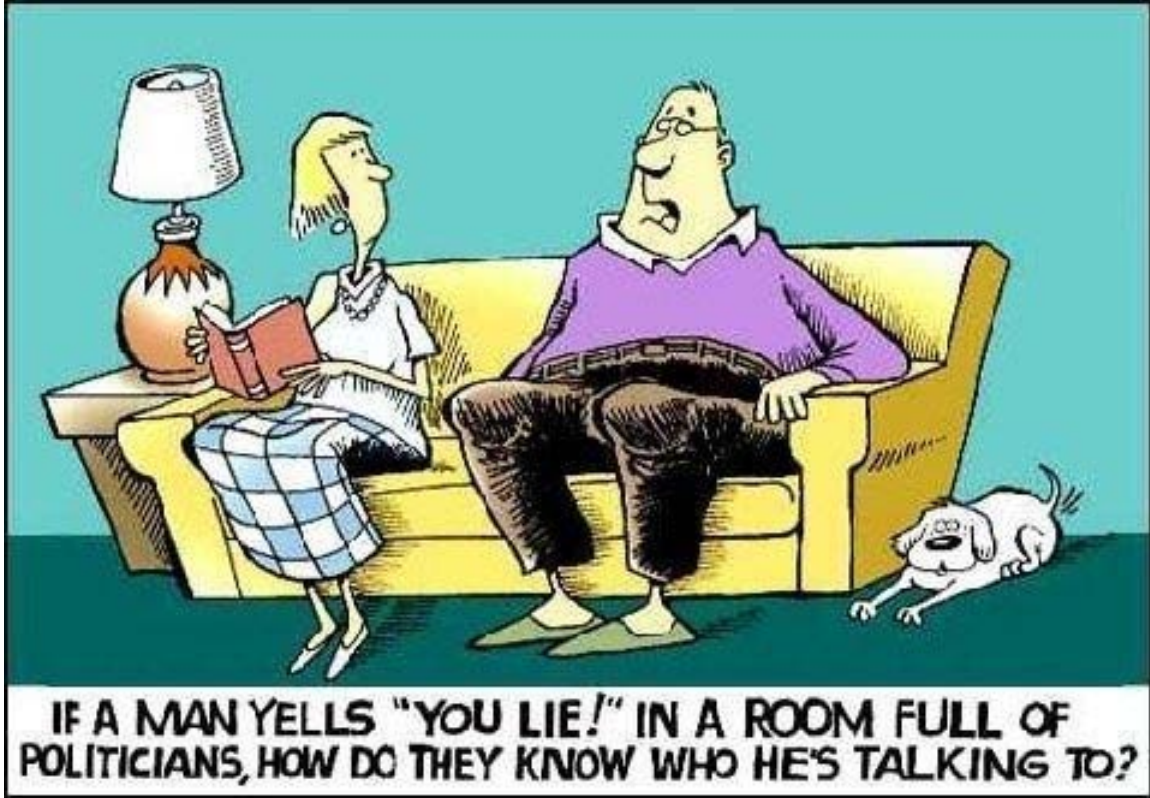
“I’ve never heard so much bad news, and felt so good at the same time.”

Environmental Moral Fiber (in the toilet)

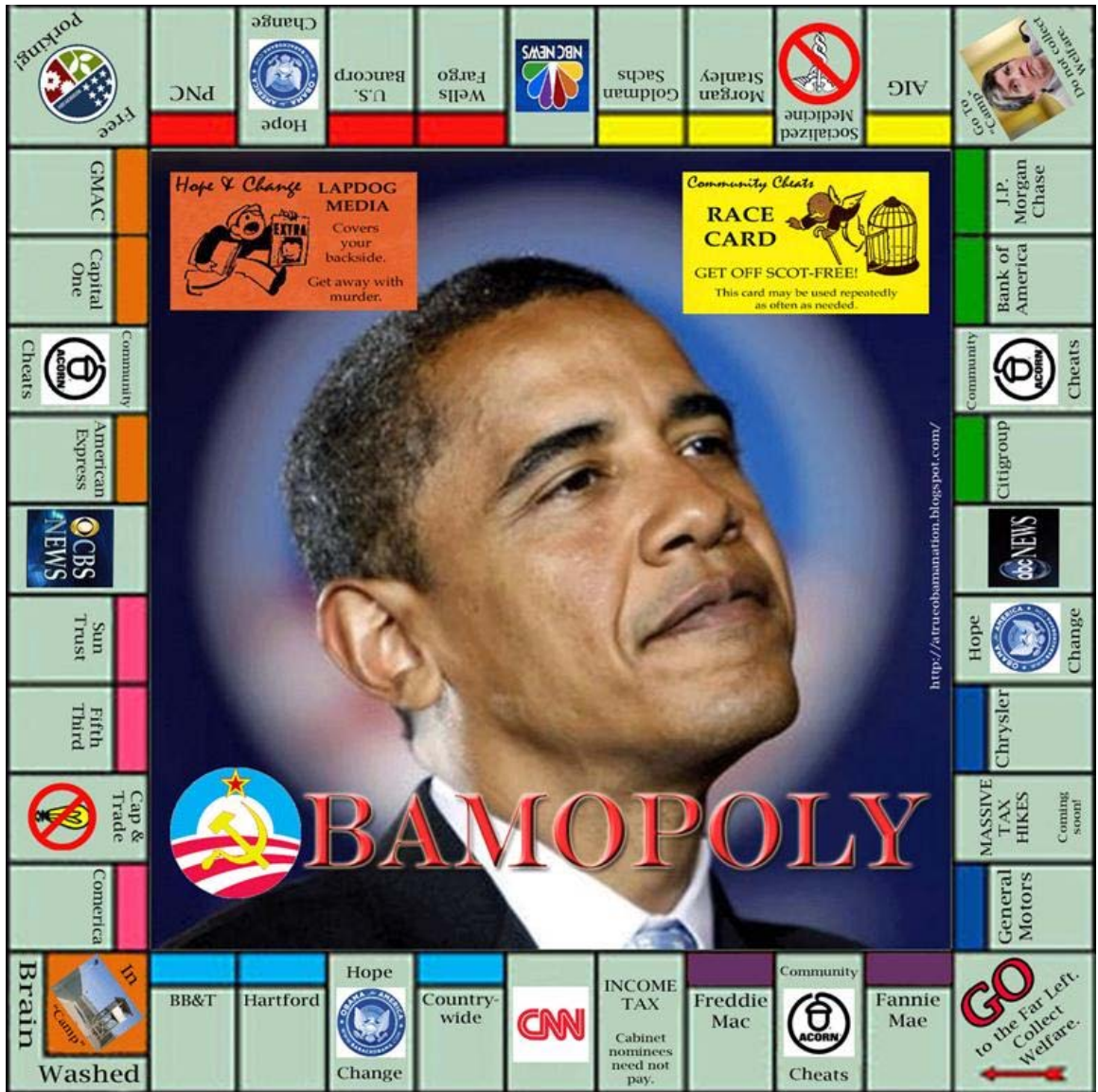
<http://canadafreepress.com/index.php/article/15409>

Warn Your Neighbor

<http://warnyourneighbor.com/wordpress/>



<http://i670.photobucket.com/albums/vv70/oildance/who.jpg>



<http://ilovewaterboarding.com/images/Bamopoly.jpg>



http://obamacrimes.us/phpBB3/download/file.php?avatar=578_1253581798.gif



http://theobamafile.com/_images/ChinaKNows.jpg



http://theobamafile.com/_images/jerichoflag.gif



<http://www.glennbeck.com/images/news/2009/05/073009watchdog2.jpg>

Honesty

What Joe Wilson should have said;

<http://www.wnd.com/index.php?fa=PAGE.view&pageId=110769>

Truth shall prevail and those who lie will always get caught sooner or later. May they get caught sooner.

Apple

Maybe Apple is a bright spot in all of the recent “climate” changes after all? Let’s keep it that way.

Want more? How about Apple App Developers who give away their earnings?

<http://macmegasite.com/node/8103> A High Five to *Silver Lining Ideas* in Little Elm Texas!

What We Can Do

And even in difficult times, folks want their TV, so I recently qualified and am now certified as a satellite dish installer for *StarWest Satellite* -

<http://www.starwestsatellite.net/>

Meanwhile, see what some folks do around the world to make life easier during times of crisis - <http://newsroom.lds.org/ldsnewsroom/eng/news-releases-stories/church-update-on-pacific-earthquake-and-tsunami-crisis> Things can be good even in times of despair.

H. David Burton, Presiding Bishop, spoke on October 4, 2009 at the LDS General Conference on “ity” virtues - <http://www.lds.org/conference/sessions/display/0,5239,49-1-1117,00.html>

We cannot lift others if we are not on higher ground. Therefore, I suggest that we look inward at how well we are doing on those “itties”, such as integrity, humility, charity, spirituality, accountability, civility, fidelity, etc.

“Now is the time for us to join in rescuing and preserving that which is virtuous, lovely, or of good report or praiseworthy,” he said. “As we allow virtue to garnish our thoughts unceasingly ... faith and integrity will bless individual lives.”

The Family: A Proclamation to the World

<http://www.lds.org/library/display/0,4945,161-1-11-1,00.html>

D. Todd Christofferson, living Apostle, said regarding 'Moral Discipline',
<http://www.deseretnews.com/article/705334493/Elder-Christofferson-Sunday-pm.html>

Most of the world has been experiencing an extended and devastating economic recession. "It was brought on by multiple causes, but one of the major causes was widespread dishonest and unethical conduct, particularly in the U.S. housing and financial markets."

Reactions to such behavior have focused on enacting more and stronger regulation; this approach leads to diminished freedom for everyone.

I join with Jeffrey R. Holland, living Apostle, who said in 'Pressing forward and holding fast' <http://www.deseretnews.com/article/705334483/Elder-Holland-Sunday-pm.html>;

"Perhaps no other book in religious history has been examined and attacked, denied and deconstructed, targeted and torn apart as has the Book of Mormon. Yet it still stands "because there is no other answer than the one Joseph gave as its young learned translator."

Elder Holland testified that one cannot "come to full faith in this latter-day work — and thereby find the fullest measure of peace and comfort in these our times — until he or she embraces the divinity of the Book of Mormon and the Lord Jesus Christ of whom it testifies."

May we be properly prepared for that which was prophesied will shortly come to pass.

For the record, I do not lie and God is my witness. Honest!

Sincerely,

Robert L. Pritchett, a follower of the Resurrected Messiah and believer in the God of this world and who is not ashamed of his testimony of the same.

Interesting Watching

Raising the Warning Voice (Part 1)

<http://www.youtube.com/watch?v=yR1wA48vL6g>

Raising the Warning Voice (Part 2)

<http://www.youtube.com/watch?v=U1SKf6hDzFw>

Raising the Warning Voice (Part 3)

<http://www.youtube.com/watch?v=Ta7i5MTPOhk>

The History of Secret Combinations

<http://www.youtube.com/watch?v=hYvgplF0LUI>

A Prophetic Warning about the Loss of Our Freedom in America

<http://www.youtube.com/watch?v=TqwCQLQbt3M>

Ether 8, The Warning

<http://www.youtube.com/watch?v=FQQYxF45jIw>



According to Hoyle...

C++0x Part 1: What is it (and does it even matter)?

October 2009

by Jonathan Hoyle

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macCompanion

<http://www.jonhoyle.com>

C++0x is the designation for the upcoming C++ specification. The original ANSI/ISO C++ spec was released in 1998, and thus was referred to as C++98. Five years later, this specification was updated, fixing mostly textual errors, incorrect wording and some misunderstandings communicated by this earlier spec. This update became known as C++03. However, C++03 did not involve functional changes in the language, so there is little point in distinguishing between C++98 and C++03.

However, since that time, the ISO committee has been working on true updates to the C++ language, involving improvements for both the novice and the expert. This initiative became known as C++0x, with the expectation that this work would be completed prior to 2010. In late 2007 and early 2008, some (including myself) even began calling it C++09, knowing that it could not be released any earlier than 2009, and not believing that there would be a delay beyond that. Sadly, it appears likely that the standards work will continue past 2009, and even 2010, making 2011 the earliest probable date of publication. The engineer in me would therefore like to rename this C++1x, but C++0x has become so standardized as its name that it has stuck. (Some wags have suggested to looking at the x as hexadecimal, so that C++0B == C++11; I have not chosen to observe this.)

C++ Today

The C++ community is experiencing a bit of attrition these days. Those developing for the Microsoft Windows operating system are finding that C++, once a favorite son and considered to be THE professional programming language for the platform, is becoming persona non grata. Microsoft has stopped all principal development on its older tools (e.g. Visual C++ 6.0) and is pushing .NET. As anyone in the field knows, native .NET development is done in Visual Basic or C#. Although Microsoft has constructed a frankenstein C++/CLI [<http://en.wikipedia.org/wiki/C%2B%2B/CLI>] language to allow C++ programmers to continue developing with .NET, it is an awkward and uncomfortable merging, making neither C++ nor .NET purists happy.

Similarly on the Macintosh, Apple's move away from the Carbon API is dealing a major body punch to C++. Cocoa development (that which is needed to support the newest features of Mac OS X) is principally done in the Objective-C programming language. Just as Microsoft constructed a compromised C++/CLI language, Apple has an Objective-C++ language which merges the two languages. But this union is not a comfortable one either, and Apple has no desire to change that. In fact, the latest Clang compiler front end being offer in Xcode 3.2 supports C and Objective-C, but not C++ (yet, anyways).

Why this language disjunction across operation systems? It may be a matter of control. C++ is an independent language, controlled by the community at large and the ISO committees in particular. It is intended to be a platform neutral language. However, C# is created and controlled by Microsoft. Although technically it has its own standards committee, the reality is that it is directed by Microsoft. Likewise, no one uses Objective-C anymore except Apple and its development community. By controlling the primary programming language needed to develop for your OS, you control the development community. Back in the day when platform-neutral languages (eg C++, C, Pascal) were dominant, third party development environments tended to outsell those by Microsoft and Apple. Sure, Microsoft C and MPW had strong followings, but Turbo Pascal, Think C and Metrowerks CodeWarrior tended to outsell them. Today, it would be next to impossible for a third party to sell a C#/ .NET solution on Windows which was as good as Microsoft's. Likewise, No one else could compete with the freeware Xcode's Objective-C compiler.

C++ remains strong on the Unix/Linux platforms, however. This makes sense considering that the Linux world thrives on community efforts, and like the Hokey Pokey, this is what C++ is all about. And there is still a huge repository of C++ code out there, including legacy source code, open source code available for developers to use, and yes, even brand new development work. Despite whatever evil machinations may exist in the minds of Apple and Microsoft tool developers, C++ is here to stay, and stay for quite a while.

The Evolution of C++09

After the first C++ specification was ratified in 1998, a deliberate 5 year period of silence was taken to allow compiler vendors to catch up with the standard, and for the committee to receive defect reports against the C++98 spec. At the end of this period, the ANSI Standards Committee released an updated specification containing bug fixes and wording improvements. These defects were documented in *Technical Corrigenda 1* in 2003. The changes therein were mostly minor; reiterations of things intended but were not properly spelled out.

The biggest change in it was the making explicit that memory allocated by the `std::vector<>` container must be contiguous. This updated version of C++ is referred to as *C++ + TG1*, and became simply *C++03*.

A Technical Report on Library Extensions was initiated in 2004 and completed in January 2005; this report became known as *TR1* for short. It recommended a number of extensions to the C++ Standard Library, many of which came from the *Boost* framework. By April 2006, the Standards Committee accepted all the recommendations of TR1 with the exception of certain high-level mathematics libraries (which were considered too difficult for all vendors to implement). GCC 4.0 has ported of much of TR1 under the `std::tr1::` namespace, so *Xcode* users can use them now. *Metrowerks CodeWarrior 9 & 10* also had a port of TR1. Virtually all of TR1 has been accepted as part of C++0x, and will be examined in this series of articles.

In September 2008, the Standards Committee released a draft of C++0x, which can be viewed here [<http://www.research.att.com/~bs/SC22-N-4411.pdf>]. The committee is still accepting comments on this draft, and it is hoped that a final document with all accepted revisions can be finalized within the next year.

Coming Up Next Month: Part 2 of C++0x!

To see a list of all the According to Hoyle columns, visit:
<http://www.jonhoyle.com/maccompanion>



The Northern Spy

The Centre of the Universe

Technology News and Views Since 1983

October 2009

By Rick Sutcliffe

The Spy travelled there

this week for the first time (except for passing through the airport or zipping on past on the 401 a few times over the years) for the first time since moving away after a five month stint in late 1966. Yes, you read that number correctly. It had been 43 years since he'd been in TO. Back then, he toiled up on the third floor of the CP building at the corner of Queen and Yonge as the assistant to the telecommunications accountant for Southern Ontario. He could have walked up to the office, but always enjoyed being ferried up on the ancient pneumatic elevator under the control of the liveried attendant. 'Course, the building is long gone now, and even its replacement doesn't look all that new.

Some things haven't changed, though. The "centre of the universe" sobriquet is still as appropriate as when the Spy coined it then. (No copyright available on obvious ideas; many have come up with the same term independently since, and perhaps even before.) Evidence? Local TO newspapers have national pretensions, but as then, are produced under a world view that assumes the earth ends somewhere south of Sudbury and east of Kitchener, the rest of Canada being irrelevant, and not merely for failing to agree with the desirability of electing their party royal to national power.

Occasion for the visit

was the AGM for CIRA (Canadian Internet Registration Authority; runs .ca) and the board meeting for same the following day. The AGM was routine enough, with members (between grazing times at the food tables in the hallway) passing a motion concerning next year's auditor

and some by-law housekeeping amendments readily enough (and without debate!). After that we settled in to hear from Rahaf Harfouch, a new media expert and Obama campaign media consultant, who entertained us with tales of selling a new president to a nation via social networking. Great stuff, and you have to hand a political oscar to the team that pulled off one of history's greatest sales jobs on behalf of a previously almost unknown candidate. If you've got something to sell, Harfouch is the real thing. Hire her. 'Course, the candidate might have won anyway, but the electronic buzz created surely tipped the scales decisively.

Faithful readers who've been waiting for a shoe to drop in this thread need strain their eyes no longer. The Spy has always observed that the less substance something/someone has, the more its promoters sell the sizzle, if it sounds too good to be true it is, and the glass is never really that full. True in this case? The point is, we don't know, and won't for some time. The last incumbent was probably neither as good as he could have been nor as bad as his political opponents portrayed him. This one will probably be neither as good as his admirers hope, nor as bad as his political enemies fear.

You see, polished image, approval ratings, legislative and promise keeping success (or failure), even an eventual second term either won or denied, all notwithstanding, political leaders' downstream consequences are judged by historical courts of opinion one or two generations after they exit office. Those who voted for a new leader are always glad to be on the winning team, but their good feelings only may eventually extrapolate to "this was a positive experience for the nation".

What's today's lesson at the end of this political rabbit trail? Well, boys and girls, first that technology has permanently raised the bar for future campaigns. Everyone with political ambitions that depend on some semblance of a popular election (and some that don't) will put a microscope on the techniques used to generate sufficient obamania to gain office. For the years to come, social networking techniques and their descendants (nothing, after all, stands still) have become obligatory components of election campaigns, permanent tools run out of the multitude of backrooms found in western democracies.

In itself, this is neither good or bad. Like any tool, CAN (Computer Assisted Networking) can (like the sound of that) be employed toward any end. But Harfouch's comment that even at the very end of the campaign, her co-workers were palpably afraid that the other side would "steal" the prize away (by some unspecified and nefarious means) crystallized the Spy's second point.

On the one hand, many people became involved in the process who had never been before. That's a good thing, the most positive of the outcomes. Also, a democracy defines the outcome of an election as a good thing, the bigger the majority, the better.

However, in both the frozen north and the excited states to its south, successive political campaigns have in recent years seen dramatic increases in divisive demagoguery, mud slinging, and other inflammatory rhetoric. Now, as is always the case, the application of technology to an already existing system initially only sharpens and accelerates what was already there. In this case, that means, spreading current political memes faster, wider, higher, deeper, more passionately than ever. That is, unless a new system is designed for the new technology, it does not directly bring about fundamental change; it only makes the old go faster. Change takes place via:

- prior intentional and thoughtful planning for a new system to run in conjunction with and be enabled by the new technology, or
- that the new technology mature under a relatively stable system and gradually nudge it in new directions as it does, or
- that the new technology accelerates a bad system toward its inevitable a cusp of instability and the whole thing self destructs rather messily.

As any software engineer knows both from theory and practice, computerizing a poor system just makes everything go wrong in milliseconds instead of weeks.

So we suddenly have a "hot" (engaging through visceral) stream of messages traveling via an inherently equally hot (intense, instant) channel. This makes political rhetoric ubiquitous, while simultaneously inflaming its intensity. Of course, those merely rhetorically persuaded to a point of view can be unpersuaded the same way in just as great numbers, but while they hold especially heated views, they may collectively either perceive a threat or pose one to the (current) minority who hold contrary views with equal passion. This political divisiveness is indeed unstable and therefore cannot ramp up indefinitely, especially now that the flames of rhetoric are fueled by performance enhancing steroid gasoline. One senses a cusp approaching.

You object to this line of reasoning? Hands up everyone who thinks that (all, most, any?) political practitioners will voluntarily behave responsibly with their new-found power to generate and energize followers, or that there is any prospect of a sudden shift toward using the new tools to enhance reasoned discourse or at least deprecate the public taste for demagoguery, rather than to gain and keep power.

These worries are no criticism of the candidates (successful or not) and their policies (whether they have any or not). Rather, it is far more of a cautionary note to their marketers, who appear to have stumbled upon a technique set with greater potential power to create deep divisions than it has to inform debate. Stay tuned for the next act. It won't be long coming.

While at the COTU, he also took his own advice,

that is, on purchasing an iPod Touch, by visiting the Apple store in the Eaton Centre, a brisk half hour walk from the convention centre. (Note the repetition; there are other centres between; downtown is conceived as the centre of centres.)

As with Apple products, so its stores. They are designed by thinking different about the experience. There is no counter for salespeople to hide behind, only the genius bar (which requires four days notice for an appointment). All the products are displayed up and working. Other vendor's accessory stock gets prominent space. Want to play? Be their guest. The staff wanders the floor ready to help answer less technical questions, or sell if you are buying.

In particular salesman/specialist Bradley Crystal proved knowledgeable and helpful, the latter displayed even though the Spy was on a mission, knew exactly what to ask for, needed no selling. "An iPod Touch please, supersized at 64G." Bradley, given free rein to recommend fries and a drink (cases and docks), quickly put his fingers on exactly several appropriate items from among many. "Does it have the latest system software?" "Of course, Sir." Good man that. Hire more of the same, Steve. Wait, you already did. The Spy settled for a simple sheathe-like leather belt case with swivel from Sena and a pair of USB power adapters from mother Apple, and passed on docks for now.

The second half of that advice to self, namely, to replace the phone side of his Palm with a cheap dumb model on a strictly month-to-month basis, can wait a couple of weeks, until Rogers' imaginary contract runs out on the five-and-a-half year old once wunderkind from a technological leader, now relic from a weak follower.

First impressions of the Touch itself

were somewhat mixed. After downloading and installing the Olive Tree Bible reader, assorted free bibles, and re-downloading his old purchases from them, the Spy proceeded to raid the iTunes store for calculator apps, PDF readers, and assorted utilities, many of them free. Of course, he organized those apps on several themed home pages. However, round about the thirtieth such install, new apps suddenly no longer worked. Open one, and it immediately crashed and quit.

The logical first assumption is that one or more were incompatible with system 3.1.1 (note the sales promise kept). A reset didn't help. Uninstalling all and reinstalling made things worse. At this juncture, none of the downloaded apps worked (though all Apple's originals still did). Next came a hard reset to the original state, followed by a restore from backup. Whoops, things were just as bad, so the backup shared the corruption. So, do another erase to original, but this time tell the software to treat it like a brand new iPod. Then re-install the downloaded apps in bunches, checking after each group, and

expecting to have to do it all again two or three more times to catch the culprit. (Good old binary search, that.)

But no suspect emerged. This time everything worked. A later reorganization into four home pages with a dozen more apps also saw no new problems emerge. Write the whole experience off to a cosmic ray nuking a memory bit during one of the installs. Still, the Spy has to wonder how common this is. Will he yet have to repeat this procedure many more times? He's not touche mail, photos or music yet. If it happens to others besides the man with the black thumb (have aura, will crash anything), what do people lacking the sad experiences of an old croc do? After all, it took some research even for him to find out what was worth trying on a machine he'd never seen before.

For more specific reactions, and in no particular order,

- The iTunes interface for downloading and syncing is fair to good, though it took a while to find things. For instance, the navigation buttons are small and easy to overlook. The search function was not immediately obvious, and you have to do a first search before you get to a page offering the option of a power search. The latter should be on the first page.
- There ought to be a way to make multiple backups by date and restore from a specific one. Then a machine can be restored to a known good state without starting from scratch.
- Organizational changes made down on the Touch do not appear to survive a sync, as home page arrangement seems to sync in only one direction, which is not very intuitive. Or, perhaps the Spy is missing something here, but that also means it's not very intuitive.
- There's some work in progress here, as evidences by two iPod system upgrades since the release of 3.0, and an iTunes upgrade in the middle of all the above. (Was that the culprit?)
- The better of the several ways of pulling in PDF files and reading them on the Touch involves either a partnership with Safari to move files via browsing, or a helper program on the Mac with a drag and drop interface. More on the details after further trials, but some of this actually works, though it seems cumbersome, and there isn't one location from which all readers can see PDF files, each needs its own. In all, the platform is already fairly good for reading books, but has a long way to go.
- It seems to the Spy that the best of the calculators (not yet thoroughly exercised, however) is none other than PCalc, big brother of which has been a fixture on the Spy's mac for a few years. He upgraded from the free version to the paid one almost immediately.
- Browsing with mini-Safari takes some getting used to, as there isn't much room for navigation, and moving back a page requires a tap and a gesture, rather than just a tap. Other elements are not where one expects, and there is definitely a learning curve. Also, pages expansion via the two-finger salute is sometimes

(not always) cancelled when you press a link to another page. This may make sense if one is changing sites, but not within the same site.

- There does not appear to be a way to configure the fonts. Perhaps one is not supposed to be able to do this.
- Turning the Touch sideways does not in every context turn the display. Some things are fixe in vertical mode.
- Filling in usernames, passwords and security codes is a pain, and the keyboard should be redesigned to show upper and lower case distinctions on the keys themselves rather than indicating the state by a lighted shift key, and to allow transitioning to the symbol set (or caps) for a single character (shift and numeric shift are really shift locks). In addition, the contrary assumption that the first character typed in a box should be gratuitously capitalized is erroneous and misleads toward errors when doing usernames and passwords.
- Store customers are not at all bashful about criticizing apps, but are less forthcoming with praise. Ratings are for the current version, and tend to be statistically invalid, as they are based on based on too few data points. Apple's cutoff on the number of ratings should be in the mid twenties at least before publishing these.
- Best app so far award goes to Olive Tree's Bible reader. This is fabulous stuff, and running a split screen between, say, the NASB and Gramcord is not only wicked fast (sic) but more configurable compared to the Palm. Readability is so much better it can't be compared, and the Greek fonts are just there. They don't have to be separately installed. Too bad the screen can't be split three ways to get the Greek lexicon up at the same time with a tap on a word as for the Palm. Small price to pay for crystal clear reading. Did we mention fast?
- The only significant disappointment to date is the task of multitasking. Having to quit applications by pressing the home button before starting another is awkward, no better than the old Palm. The developers have an obvious homework assignment here. Are either or both of the hardware or OS lacking horsepower? Is progress toward the goal of fixing this part of the reason for Apple's in-house chip development? Red herring alert: Will that chip development work also eventually cut Intel out of the Mac equation?

The bottom line

is that although Apple has a proven winner in their mobile products, and has advanced the state of the art a long way from what anyone else seems capable of, there are still rough edges to smooth out. iPhone/iPod Touch OS is not a completely finished product, but what's there is fairly polished, nonetheless. Yeah, buy one. Just don't expect perfection. It's not the PIEA the Spy wants. Yet.

Promises, promises

you say, having reached column's end and no mention of the Snow cat he thought he would look at this month. The Spy had some Mac backup issues with a hard drive failing, and his web serving Linux box became unstable and needed lots of TLC. (Turns out that suhosin does not play well with the latest PHP, or even in memory of only 2G.

Solution: downgrade a few things, add memory, install the latest high memory kernel.) So Snow Leopard didn't get installed. Oh, well. A few apps probably need upgrades first. Besides, the Spy is getting old, is no longer an extra early adopter, and only one of his machines is an Intel and so eligible to herd the new cat. Maybe next time.

--The Northern Spy

Rick Sutcliffe, (a.k.a. The Northern Spy) is professor and chair of Computing Science and Mathematics as well as Senate Chair at Trinity Western University. He is also on the board of CIRA, operator of .ca. He's written two textbooks and several novels, one named best ePublished SF novel for 2003. His columns have appeared in numerous magazines and newspapers (paper and online), and he's a regular speaker at churches, schools, academic meetings, and conferences. He and his wife Joyce have lived in the Aldergrove/Bradner area of BC since 1972.

Want to discuss this and other Northern Spy columns? Surf on over to ArjayBB.com. Participate and you could win free web hosting from the WebNameHost.net subsidiary of Arjay Web Services. Rick Sutcliffe's fiction can be purchased in various eBook formats from Fictionwise, and in dead tree form from Amazon's Booksurge.

URLs

The Northern Spy Home Page: <http://www.TheNorthernSpy.com>

The Spy's Laws collected:

<http://www.thenorthernspy.com/spyslaws.htm>

The Spy's Shareware download site:

<http://downloads.thenorthernspy.com/>

WebNameHost: <http://www.WebNameHost.net>

WebNameSource: <http://www.WebNameSource.net>

nameman: <http://nameman.net>

opundo: <http://opundo.com>

Sheaves Christian Resources: <http://sheaves.org>

Arjay Books: <http://www.ArjayBooks.com>

Booksurge: <http://www.booksurge.com>

Fictionwise: <http://www.fictionwise.com>

Olive Tree Software: <http://www.olivetree.com/mac/>

Books

The Manga Guide to Calculus

Reviewed by Robert Pritchett



Authors: Hiroyuki Kojima and Shin Togami

Released: August 19, 2009

Pages: 256

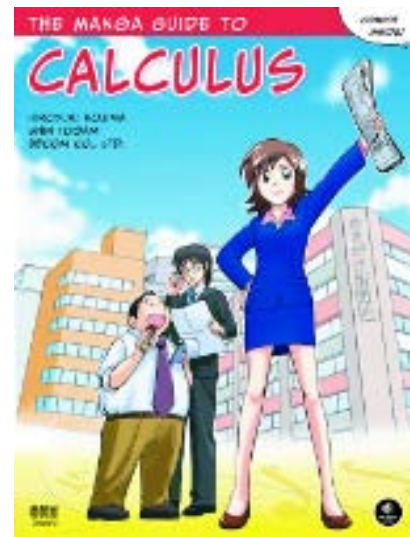
\$20 USD

Requirements: A desire to learn calculus.

ISBN: 9781593271947

Strengths: A calculated approach to learning higher math.

Weaknesses: Some of the humor doesn't come across, culturally.



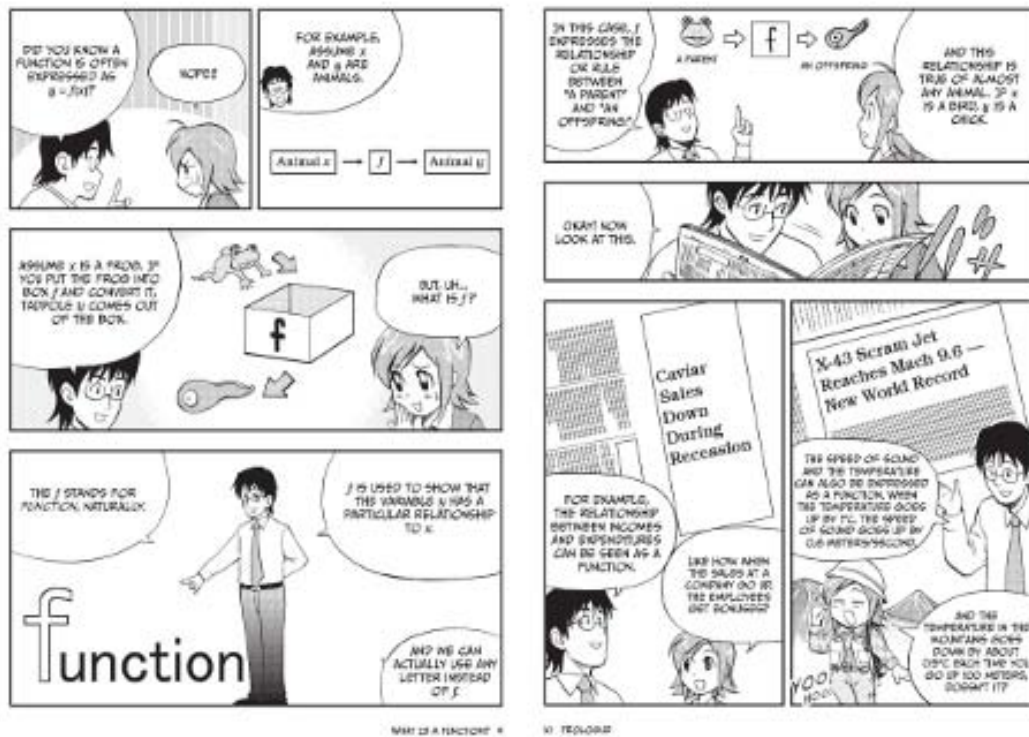
Introduction

“Noriko is just getting started as a junior reporter for the Asagake Times. She wants to cover the hard-hitting issues, like world affairs and politics, but does she have the smarts for it? Thankfully, her overbearing and math-minded boss, Mr. Seki, is here to teach her how to analyze her stories with a mathematical eye. In *The Manga Guide to Calculus*, you'll follow along with Noriko as she learns that calculus is more than just a class designed to weed out would-be science majors. You'll see that calculus is a useful way to understand the patterns in physics, economics, and the world around us, with help from real-world examples like probability, supply and demand curves, the economics of pollution, and the density of Shochu (a Japanese liquor).

Mr. Seki teaches Noriko how to:

- Use differentiation to understand a function's rate of change
- Apply the fundamental theorem of calculus, and grasp the relationship between a function's derivative and its integral
- Integrate and differentiate trigonometric and other complicated functions
- Use multivariate calculus and partial differentiation to deal with tricky functions
- Use Taylor Expansions to accurately imitate difficult functions with polynomials
- Whether you're struggling through a calculus course for the first time or you just need a painless refresher, you'll find what you're looking for in The Manga Guide to Calculus.

This EduManga book is a translation from a bestselling series in Japan, co-published with Ohmsha, Ltd. of Tokyo, Japan.”



What I Learned

While prepping to qualify for a Radiation Health Technician position, I heard that knowing a bit of calculus would be beneficial, so this book came at an opportune time. (I was not picked for training, however, but I did get exposure to Calculus!)

The first few chapters go step-by-step through calculations, and the answers at the back of the book walk through how the answers were I obtained, however, later in the book, the solutions provided assume you learned everything earlier and do not step through the answer. I wish they did.

Conclusion

In the US public education system, we are “dumbed down” to such a degree, that the desire to get into “higher math” is tantamount to getting cold sweats, and the barrier that it is “too hard”, keeps us from wanting to learn. Peer pressure to *not* succeed (crabs trying to escape a container get pulled back by the other crabs scenario) adds to the artificial difficulties. The Manga series is a great way to break those barriers. And this book is exceptional in that I actually read it and understood most of it in the first reading.

Just don't let the cultural differences get in the way to learning.

The Manga Guide to Physics

Reviewed by Harry {doc} Babad (c) 2009



Authors: Hideo Nitta and [Keita Takatsu](#)

No Starch Press

http://nostarch.com/mg_physics.htm

Released: May 13, 2009; First Edition

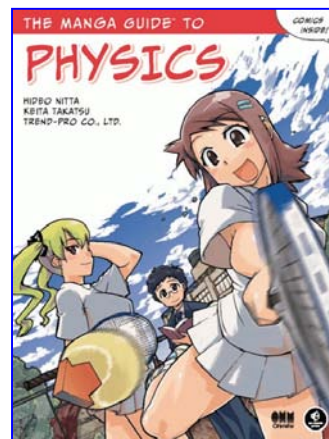
Pages: 248

Size: 9.1 x 6.9 x 0.7 inches

\$20 USD List \$14.00 Street), \$21.82 CND, £12.52 UK, 13.62€.

ISBN-10: 1593271964

ISBN-13: 978-1593271961



Audience: Beginner/Intermediate physics wannabes

Strengths: The illustrated comics and narrative interplay between the books characters hook you. The laboratory and detailed subject matter technical descriptions teach you what you need to get a basis in the physics of the laws of motion. The book is well suited to either sex, although Japanese attitudes about relationships may seem a bit alien to the US teenager.

Weaknesses: Although the algebra used in the book is hopefully within the abilities of college aimed US high-school students, I doubt they are up to Japanese standard in dealing with even elementary calculus. None-the-less, the concepts and relationships described come across clearly even to those who are either mathematically impaired or like me, disinclined.

Introduction

I loved high school chemistry and hated the physics {just say numerical and quantitative} course, which I took, in ca. 1954, in my senior year. That didn't stop my acing the NY State regents exam 100 in chemistry vs a 98 in physics), required of all college bound student in New York state and was definitely a bookworm, at times at times four-eyes, but now proudly called a geek.

I've reviewed, for *macCompanion*, a number of books in the Japanese Manga about science. This one was the most difficult for me to relax into. Actually I hated math even more than physics, but neither was an excuse, in my family, for not getting good grades.

“The book revolves around Ms. Megumi is an all-star athlete, but she's a failure when it comes to physics class. And she can't concentrate on her tennis matches when she's worried about the questions she missed on the big test! Luckily for her, she befriends Ryota, a patient physics geek who uses real-world examples to help her understand classical mechanics-and improve her tennis game in the process!



“In *The Manga Guide to Physics*, you'll follow alongside Megumi as she learns about the physics of everyday objects like roller skates, slingshots, braking cars, and tennis serves. In no time, you'll master tough concepts like momentum and impulse, parabolic motion, and the relationship between force, mass, and acceleration.

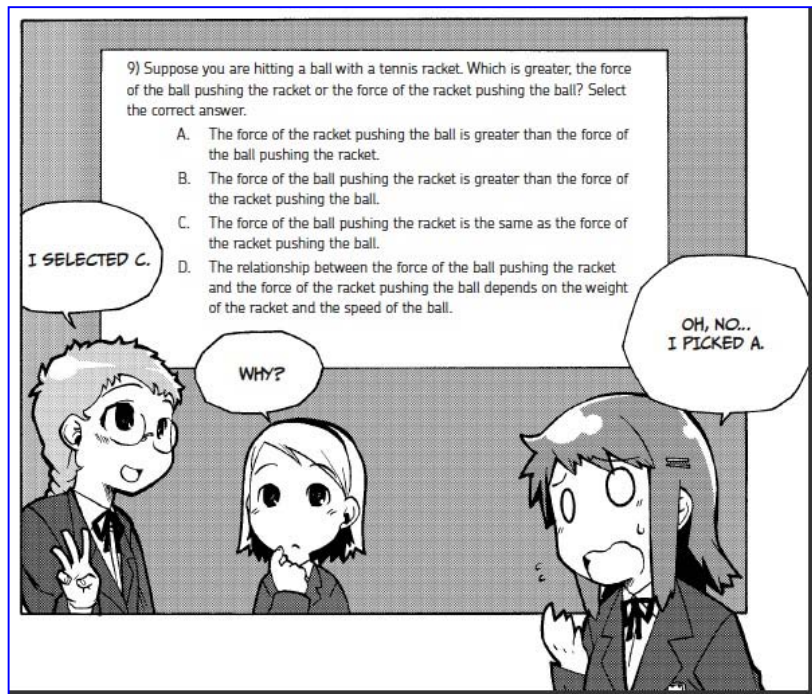
“You'll also learn how to:

- Apply Newton's three laws of motion to real-life problems

- Determine how objects will move after a collision

- Draw vector diagrams and simplify complex problems using trigonometry

- Calculate how an object's kinetic energy changes as its potential energy increases



“If you're mystified by the basics of physics or you just need a refresher, *The Manga Guide to Physics* will get you up to speed in a lively, quirky, and practical way.”

In this book...

The Manga Guide to Physics provides an opportunity to refresh your memories or learn some of the basics about physics dealing with motion. The books four chapters are: the Laws of Action and Reaction; Force and Motion; Momentum; and Energy. Along the way the authors introduce us to basic trigonometry, and point us at calculus and vector analysis; knowledge of algebra is assumed.



I agree with Rob Wehril, a reviewer for Amazon.com that “ I'm {he is} certain that the {Manga} presentation method is easier to accept and is certainly more interesting for all readers. I found that the first chapter labored a bit on the lesson, but that subsequent chapters went by rather efficiently. Then there was the "inner-geek" in me who loves continuous mathematics who wanted to argue that the ball-in-hand is not a static state but dynamic, though for the purposes of the book, the explanations were appropriate.” Anyway the book makes a good read for those wanting initial general understanding and those who like to dig deeper in the fundamentals, at an introductory level, of the world of physics.

Although the focus of the characters – their moods and emotions were dynamically presented, I found the comics style approach, as usual, to my liking. In this case that helped lower the barriers I've set up about things mathematical: it's why I became an organic-analytic and ultimate nuclear waste management oriented chemist not an engineer or physicist. If this boom will be your first into the realm of Japanese manga, sit back, suspend judgment, and enjoy.

Disappointments and Discomforts

Textual Matter... Comic Connection — as has become usual in my reviews of this series, I would ask future authors to provide some lead-in to connect the comic portion to the detailed equations provided for study. The transition is too abrupt and even with my half remembered knowledge of physics; I had to return to the comic for connection and context. The switch in emphasis {e.g., detail and quantification) between the comic and the tutorial is a bit like falling off a cliff, albeit a small one.

In a classroom situation, the teacher does that. However in these books, making the connection between an item in the “comic” and the detailed tutorial information is not easy or intuitive.

Sexism and Roles of Females — I recognize that the role of females in Japan are still evolving, even here in the US we have glass ceiling and prejudice against women in some professions. However, I must agree with Johanna Draper Carlson who noted that I'd still to like to see one of the books feature a smart, slightly nerdy girl helping an energetic boy instead of always the other way around.” [The accompanying image represents one such stereotype. I could find no images of female Japanese engineers or scientist on Google images.]



Conclusion

The real value of this book is that it is able to teach both young physics students and complete novices. Perhaps even a teacher or two who hadn't studied physics but is forced by their school district to teach it. It presents information on several different levels beginning with basic information presented in manga form followed by more textbook-like discussions. I wish I'd had this book before I took both High School physics and under graduate physics at Brooklyn Polytechnic institute as part of my BS in Chemistry degree. It would have made living though the ritualized and stilted presentations of what should have been an interesting subject, more palatable.

The book is an almost painless way to gain a basic introduction to the laws of action and reaction, force and motion and momentum physics of the laws of motion, action and reaction, force and motion and momentum. It would be of great use to someone wanting a qualitative or semi-quantitative understanding the subject; an academically inclined high-school student.

Recommendation

I wouldn't have thought, if asked just five years ago, that I'd be recommending a book on Physics to our readers, statistics Yes; physics or worse calculus —No!

Most of my physic classes were a bit like having to take a *physical* everyday. However, times change and even 73 year olds can learn.

I strongly recommend this book [4.5 macCs] to any 15-17 year old that is pre-high school physics student, the same audience as my textbook “Nuclear is hot” The book should be given, before the teenage is exposed to physics by often daunted high school teachers.

PS:

One feature about this book may be unique. I was able to find and download a section of the book from Scribd, a free eBooks site - <http://www.scribd.com>

See: <http://www.scribd.com/doc/15060407/The-Manga-Guide-to-Physics-Excerpt?autodown=pdf>

Reference:

NUCLEAR IS HOT! *{A book for High-School Students}*

Everything you wanted to know about nuclear science and were afraid to ask.

By: Raul A. Deju, Ph.D., Harry Babad, Ph.D. and Michael A. Deju.

© 2009, The EnergySolutions Foundation, First Edition Published March 2009

ISBN Number 0615277543

The Presentation Secrets of Steve Jobs: How to be Insanely Great in front of any audience

Reviewed by Robert Pritchett



Learn more. Do more.

Author: Carmine Gallo

<http://mhprofessional.com/product.php?isbn=0071636080>

Released: September 11, 2009

Pages: 256

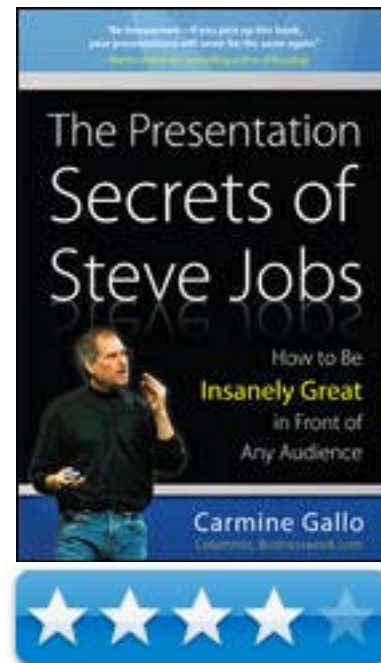
\$22 USD

Requirements: A desire to do awesome presentations.

ISBN: 9780071636087

Strengths: Does a great job outlining the successful formula for on-stage presentations.

Weaknesses: Contains the same swear word about 6 times.



Introduction

“Apple CEO Steve Jobs’s wildly popular presentations have set a new global gold standard—and now this step-by-step guide shows you exactly how to use his crowd-pleasing techniques in your own presentations. The Presentation Secrets of Steve Jobs is as close as you’ll ever get to having the master presenter himself speak directly in your ear. Communications expert Carmine Gallo has studied and analyzed the very best of Jobs’s performances, offering point-by-point examples, tried-and-true techniques, and proven presentation secrets that work every time. With this revolutionary approach, you’ll be surprised at how easy it is to sell your ideas, share your enthusiasm, and wow your audience the Steve Jobs way.”

What I Learned

I need to be more positive in my writings. Nobody likes to dwell on bad news (but the truth still needs to be told). And in screen presentations – avoid bullets like the plague!

You can be a great orator and pull the wool over people's eyes, such as the mentions of Al Gore and following "the formula" in *An Inconvenient Truth*. The Teleprompter of the United States (TOTUS) that is destroying this once great nation, is also cited as following the formula, so you can lie and be successful. I opt for the truth. It is the ethical thing to do.

The author spends a great deal of time going over meticulously various SteveNotes, both past and present and how Keynote presentations are done with panache.

The key is in knowing what the audience wants to hear and why they should care to spend precious time listening to you. I can look back now at my presentations and see my weaknesses.

It would appear that successful presentations are based on threes in creating a story, adding in a villain, delivering an experience and refining and rehearsing, so if any glitches occur, they can be sidestepped without faltering. Along with that, is having a passion for what you are presenting, staying on topic with three messages through metaphors and analogies as takeaways by the audience, including a demo and inviting others to participate, so it is interactive. Video clips are okay, if they too are less than 3 minutes, when numbers are used they should be meaningful, and the whole thing needs to be done in about 10 minutes, due to our conditioned attention span.

Regarding "villains", isn't it interesting that Steve Jobs used IBM as the villain in his 1984 commercial (and latter used their chipset in the PPC version of the Mac), had Bill Gates on stage for Internet Explorer and MS Office on the Mac (and later replaced both with Safari and iWorks), showed Intel chips as being slow slugs (and then proceeded to base the latest Macs on that chipset)? How good is your memory?

Instead of bullets, use short phrases or pictures, and notes ought to be simple phrases or single word and not long sentences. That works only if we practice, practice and do more practice. Repetition apparently is good for the soul, so if we are not passionate about what we present, the audience will know.

The author has rightly noted how Steve Jobs uses Zen Buddhism *kanso*, in seeking beauty in simplification and it shows in Apple Corporation products under Steve Job's watch in paring back the complexity of technology.

The book does tend to be a fan-book of the Steve Jobs persona and is rather repetitive (more than 3 times) and as you may know by now, I knock off points in ratings when books are filled with expletives. This one uses the same cuss word in more than 6 instances, including using it in the title for "Scene 13".

Conclusion

I hope the 2nd printing has the cusswords removed. Otherwise, I'd recommend this book, even though it tends to go left of center, politically.

“Don't let the truth get in the way of a good story”. It will get them every time -
<http://www.jango.com/music/Gaelic+Storm?l=0>

I just think truth can be told with good stories and Steve Jobs does move right of center, when it comes to delivering what is promised.

Going from W2 to 1099: Your personal A-to-Z Guide to getting even with Corporate America

Reviewed by Robert Pritchett



Author: Jeffrey Taylor
4844 E Andora Drive
Scottsdale, AZ
<http://booksbyjeffreytaylor.com>

Released: April 1, 2009

Pages:
\$20 USD

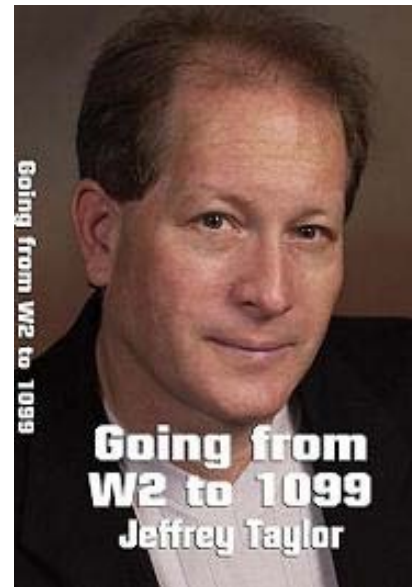
Requirements: A willingness to “go-it-alone”.

ISBN: 9780972704748

A Kindle Book on Amazon.com

Strengths: An idea book for the self-employed.

Weaknesses: Mental Musings.



Introduction

“I look back at my business career and conveniently divide it into two parts: my corporate period (1975-1984) and my entrepreneurial period (1984-present). During my corporate period, I expected my employers to shower me with only first-class service. Given the fast and furious economy of the 70s and 80s, it was easy for my employer to provide me with first-class air tickets, 4-star hotels, two bottles of wine at dinner, and unlimited cocktails in return for delivering the goods. I worked 70-hour weeks and partied 'til the wee hours of the morning.

Nonetheless, I left Corporate America in 1984 and have never looked back.

If you're looking for a textbook that goes into the mechanics of starting a business, there are thousands of them out there, but this book isn't one of them. I wrote this book to guide you through those days when you run out of ideas and want to give up. So, stop worrying about the things you can't control, and let's get started.”

“Jeffrey Taylor is no stranger to the self-help book market. He has previously published two textbooks for the equipment leasing industry (*Selling Leasing In A Tough Economy* and *The Future of Equipment Leasing*) and an autobiography on his life as a recovering alcoholic (*A Gentleman Drunk*).

Going from W2 to 1099 delivers an entertaining account and perspective on starting up a new business. The book is an excellent resource for corporate professionals who have recently lost their long-time jobs or are ready to give up the daily grind and follow their dreams.

Written in a very friendly buddy-to-buddy tone, the book walks the entrepreneurial newcomer through the emotional ups and downs of their new life. Sprinkled with wisdom and humor, Jeffrey convinces you very quickly that all it takes to succeed is to “try anything once”.

Jeffrey starts off with suggestions on how to read the book.

“When you have free time, pick up this book. I suggest that when you have a specific issue at hand, look it up. Dog-ear pages so that you can easily find the sections that will help you. Reread portions until they make sense. You’ll be surprised how long it takes to undo habitual behavior. It doesn’t happen overnight, but when it does, you’ll find that you’re every bit of the employable powerhouse that you’ve always been—and that you don’t need to rely on a corporate job.”

Formatted alphabetically, he talks about more than 540 subjects (e.g. advertising, anger, generating ideas, goals, humility, etc.) that will influence the success of the entrepreneur, sharing with us on how he dealt with his own successes and failures.

He then concludes with his own ‘Great Endings’:

“When I come to the end of a ‘can’t put it down’ book or see the last frame of an ‘Oscar’ film, I envy the writer and foolishly wish that ‘I could have written that.’ According to the writers I admire the most, great endings wave ‘checkered flags’ at the end of a writing journey and profoundly put us into ‘mystical experiences’.

So, now that we have come to the end of a journey that I started more than 25 years ago, allow me the opportunity to thank you for becoming a believer in a world that allows anyone to create their own adventures; a world in which anyone can succeed if they simply ‘try and try till they get it right.’”

What I Learned

When I opened the book, I really was expecting a “How-to” book, but instead found it to be one of mental musings over a period of years. It appears to be more of a daily diary that has been alphabetized.

Conclusion

Many of the thoughts published do not jive with mine. This looks like screenscrapes from a blog that were then made into a book of one-liners and short paragraphs. If these inspire you, so be it. I get better discussion on topics from online forums. ;^)

Webify Your Business: Internet Marketing Secrets for the Self-Employed

Reviewed by Robert Pritchett



Author: Patrick Schwerdtfeger

<http://www.tacticalexecution.com/>

<http://www.webifybook.com/>

Released: February 16, 2009

Pages: 216

\$19 USD

Requirements: Own a small business and desire to have it online.

ISBN: 9780557049011

Strengths: Discusses how a small business can become a big one online.

Weaknesses: This is more-of-the-same, except for novices.

Introduction

"*Webify Your Business, Internet Marketing Secrets for the Self-Employed* offers a comprehensive and detailed marketing roadmap for entrepreneurs, small business owners, commission salespeople and service professionals who wish to grow their business online. The steps described in this book lay the foundation for an impressive and sophisticated Internet presence.

Today's professionals understand the Internet offers tremendous business opportunities but they lack practical strategies to take action. Existing resources are too technical, too simplistic or too expensive. Meanwhile, new tech-savvy competitors steal customers from under their feet. For these professionals, online profits seem unattainable.



"Webify Your Business" provides the solution. Short and concise chapters are presented in a deliberate and strategic sequence designed to maximize results. Each chapter can be read in 10 minutes or less and offers an itemized to-do list at the end, allowing the reader to take immediate action and see results quickly."

What I Learned

The book is dedicated to the 44th president of the USA and you may know my feelings about the POTUS. And then it doesn't apparently know the Internet is capitalized.

It is however, published on lulu.com. The book can be obtained free over a period of a year.

Conclusion

If you are self-employed and looking to make a mark on the Internet, this book is a great place to start.

It is good about discussing social networking and Internet Marketing (IM). And it looks like Patrick Schwerdtfeger put his preaching into practice on his webifybook.com and tacticalexecution.com pages. Go take a look.



A Touch of {Nuclear} Green

October 2009

By Harry {doc} Babad © 2009

Credits: Most of these items, with minor editing, were located in Source Credits: Most of these items were located in the newsletter *NewsBridge* of 'articles of interest' to the libraries users. It is electronically published by the Pacific Northwest National Laboratories, in Richland WA. I then followed the provided link to the source of the information and edited the content (abstracted) for our readers. The resulting column contains a mini-summary with links to articles I found interesting. In addition, I also used the American Chemical Society's Nuclear headlines site for some source information.

Introduction

As some of you are aware, I've spend since July of 1975 working to resolve the problems associated with safely disposing of the radioactive wastes generated by the defense programs, as well a on other aspects of both nuclear power and things nuclear in general.

By the way, things nuclear include the sun, as well as the hot and radioactive earth's core that allows life on this planet. It also includes CAT scans, isotope base cancer treatment and fuel for our NASA outer solar system probes. Enough, you want to know more chewck out my co-authored textbooks...

Nuclear Energy and the Use of Nuclear Materials For High School and Middle School Teachers by Raul A. Deju, Ph.D. and Harry Babad, Ph.D.; © 2008 EnergySolutions Foundation, Inc. [Second Edition is Pending]

NUCLEAR IS HOT! *{A book for High-School Students}*
Everything you wanted to know about nuclear science and were afraid to ask

By: Raul A. Deju, Ph.D., Harry Babad, Ph.D. and Michael A. Deju.

© 2009 The EnergySolutions Foundation. First Edition Published March 2009
ISBN Number 0615277543

Meanwhile, this column is devoted, not to the broad array of thing Green, which is my usual focus, but to nuclear which also President Obama doesn't think is a renewable resource. Surprisingly, hydropower is not on the US renewable list either.

I find it fascinating that the rest of the world, for the most part, is moving in the other direction, especially the BRIC and third world nations.

As you read keep in mind Babad's, at times plagiarized, ad hoc *Laws of Political and Cultural Dynamics* — *Let's just call introduction part a doc_Babad Rant!!!*

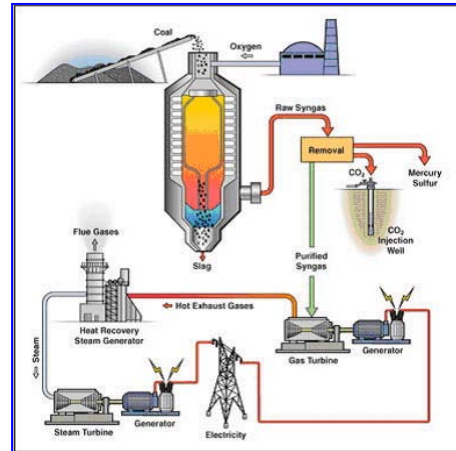
- *Law of Unintended Consequences* — No matter how hard you try to do well, there will always be unanticipated consequence. That why practice and trial and at times error, are key to approach the good and perhaps the almost perfect. The corollary is that if you take no risks or use only “politically correct half measures, the consequences are worse
- http://en.wikipedia.org/wiki/Unintended_consequences
- *Test Tubes to Tank Cars* —The distance for the laboratory to everyday use is longer than the search for a cancer cure or doubling our life spans. It looks wonderful on the bench top but... you never see it scaled up in the real world.
- *The Well Funded Squeaking Wheel* — When someone screams that what is planned will raise costs, put companies and associations, out of business, lead to massive unemployment, or lead to socialism, always ask what's in it for them. Who profits.
- *We Have Nothing to Fear But Fear Itself* — If they are trying to scare you, realize you are being conned or worse explicitly scammed. Hey turn of your brain, we know what right for you. “I remember a nominee for a cabinet appointment under President Eisenhower saying “What's good for General Motors is good for the Country.” Duh!
- *Half Truths and 30 Second Public Interest Advertisements*— I hold these truths to be self evident, truly ---- trust us: If a lobby or interest group's analysis, does to not asses and provide for review, side by side life cycle costs of all alternatives considered, they are at best hedging the facts and perhaps just plain lying to protect their interests. Don't believe half truths. The historic documentation about such fear mongering appeals, which reflect “hidden” self interest. Check out the realities of increasing CAFÉ standards, use of corn and soybean based biofuels, or the demonstrated cost of medical reform in Saskatchewan (CAN) have been long proven wrong.
- *Subsidies and Effective Economic Policy* — Any energy or for that fact life alternative, that doesn't survive the end of subsidies, is a false effort. The piper MUST be paid! I'm not against subsidies, to try to kick start an industry. But that's not success!
- Anyone... Pick an idea and share.

=====

Clean Coal Will Not Be Easy —

A new document from Department of Energy examines existing and emerging techniques to monitor, verify and account for CO₂ stored in geologic formations.

A report, titled "Monitoring, Verification, and Accounting of CO₂ Stored in Deep Geologic Formations," was prepared by the National Energy Technology Laboratory with input from the seven regional partnerships. The report provides an overview of monitoring, verification and accounting (MVA) techniques that are currently in use or are being developed. It also summarizes the Energy Department's MVA research and development program. And it presents information that can be used by regulatory organizations, project developers and national and state policymakers to ensure the safety and efficacy of carbon storage projects.



http://pepei.pennnet.com/display_article/356439/6/ARTCL/none/none/1/DOE-report-outlines-carbon-sequestration-methods/

Nuclear technology tracks Caribbean pollution mainly caused by oil refineries {and oil drilling.} (AFP) – Mar 18, 2009

PANAMA (AFP) — A UN agency is using nuclear material and technologies to study coastal pollution in a dozen Caribbean countries caused mainly by oil refineries, its officials said.

The International Atomic Energy Agency (IAEA) is focusing on marine pollution in this project because the sea is vital to the region, accounting for up to 60 percent of the gross domestic products of some countries.

"We are using nuclear techniques to study and improve the environment," said Joan Albert Sanchez-Cabeza, who is responsible for radiometry at the IAEA's marine laboratories in Monaco. Sanchez-Cabeza said the IAEA is gauging the presence in Caribbean waters of heavy metals like lead, zinc and nickel, as well as pesticides and plaguicides, and studying how it has evolved over time.

Radioactive isotopes like lead 210, cesium 137, or carbon 14 are used to trace those changes in a given place "to see what measures have been taken and what has or has not worked," the Spanish scientist said. He said they examine sediments because "they are like a book."

"Everything that humans do leaves an impression somewhere -- in lake beds, in the rings of trees, the ice sheets, among others," he said. He said the project has already established levels of pollution in some areas for the first time, but it will be some months before there are overall results.

"These techniques are helpful to governments because they enable them to see where there have been improvements in terms of environmental pollution and where more needs to be done," said Misael Diaz, a Cuban researcher with the Center of Environmental Studies in Cienfuegos, Cuba.

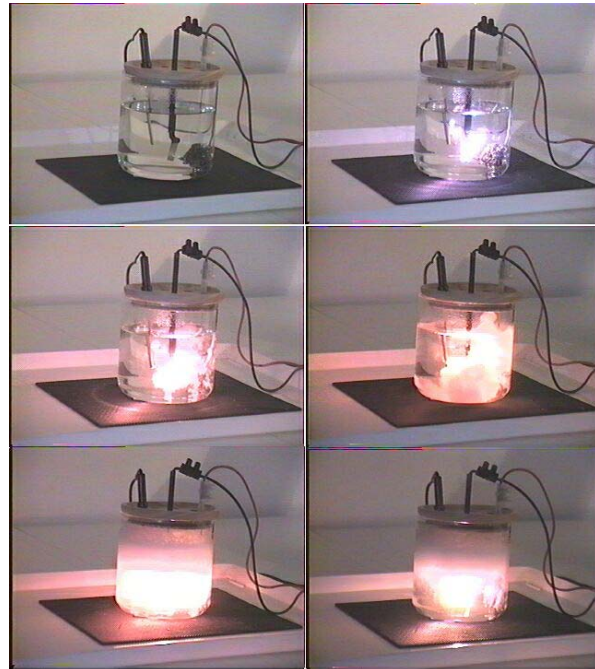
Diaz is working on the IAEA's most advanced environmental study, in the Bay of Havana. "To draw conclusions, we need to compare current data with the historic use of this ecosystem," he said. Jane Gerardo-Abaya, who directs the IAEA program, said people sometimes worry when they hear radioactive materials are being used in the study, but she attributed that to a lack of public information. "These techniques are valid, very useful and harmless because our mandate is to ensure the peaceful use of atomic energy," she said.

<http://www.google.com/hostednews/afp/article/ALeqM5hT-mhdEs1uwDup6opv-zH1K1pqDw>

*And The Little Ball Goes Round And Round —
Where She Stops Nobody Knows —*
Scientists confirm Cold Fusion experiment
By Samantha Rose Hunt, Tuesday, March 24,
2009

Chicago (IL) - It was reported and presented during a meeting of the *American Chemical Society* that researchers from the U.S. Navy's *Space and Naval Warfare Systems Center* (SPAWAR) have observed lab-controlled cold fusion. Whether or not it's possible to create and manage cold fusion is a subject debated endlessly since 1989 when Martin Fleishmann and Stanly Pons claimed to have achieved cold fusion within the confines of their laboratory.

<http://www.tgdaily.com/content/view/41839/178/>



Cold Fusion Reactor v1.0 build and tested by Jean-Louis Naudin
Based on Mizuno-Ohmori experiment - May 7th, 2003
Email: Jnaudin509@aol.com - <http://www.jlnlabs.org>

Doc Sez: Remember it a long way from bench top to commercial power plant!

A timeline of major events in nuclear power

By The Associated Press, Friday March 27th 2009

- 1955: A U.S. government reactor makes Arco, Idaho, the world's first town electrified by nuclear power.
- 1957: The U.S.' first commercial nuclear power plant becomes operational in Shippingport, Pa. (Nuclear reactors were already in service in the Soviet Union and the United Kingdom). It was retired in 1982.
- March 29, 1979: Three Mile Island Unit 2 in Middletown, Pa., melts down. No one was killed or seriously injured that day, but the public relations disaster sets back the industry for decades.
- April 26, 1986: Chernobyl nuclear power plant explodes in Soviet Ukraine, killing thousands. A radioactive cloud floats over much of Europe and large areas of Ukraine, Russia and Belarus are contaminated.
- 1996: The U.S.' last new reactor comes online at Watts Bar nuclear power plant near Spring City, Tenn. It took 22 years to finish Unit 1 and Unit 2 remains unfinished, becoming a poster child of the industry's inefficiency.
- 2001: Worries about terrorist plots against nuclear power plants prompts new security measures. Governors send National Guard troops to watch over plants as public confidence about the safety of the installations drops.
- 2002: Employees discover an acid leak after it nearly ate through a reactor vessel cap at the Davis-Besse plant in Oak Harbor, Ohio. Owner FirstEnergy Corp. pays a record \$28 million fine and juries convict two plant employees of hiding the corrosion.
- 2007: The U.S. Nuclear Regulatory Commission receives first full power plant application in 28 years. NRG Energy Inc.'s proposal for two reactors near Bay City, Texas, is one of 26 licenses pending at the agency.
- February 2009: President Barack Obama calls for a cap on greenhouse gas emissions. The proposal would almost certainly raise the cost to operate coal- and gas-fired plants and is seen as a boost for nuclear energy.

Sources: AP, Gallup Inc., U.S. Energy Information Administration, U.S. Nuclear Regulatory Commission. <http://www.hanfordnews.com/news/2009/story/13083.html>

Removing Hot Air from Nuclear Power Plants; Scientists Convert Nuclear Energy to Power without Steam

For years, researchers have been in search of an economically feasible method of converting nuclear energy directly into electricity. Now, University of Missouri researchers are developing an energy conversion system that uses relatively safe isotopes to generate high-grade energy. A system that directly converts nuclear energy into electricity would be cheaper than current nuclear conversion technology.

University of Missouri researchers have developed a process called Radioisotope Energy Conversion System (RECS). In the first step of the process, the ion energy from radioisotopes is transported to an intermediate photon generator called a fluorescer and produces photons, which are the basic units of light. In the second step of the process, the photons are transported out of the fluorescer to photovoltaic cells, which efficiently convert the photon energy into electricity.

<http://www.physorg.com/news158848950.html>

NASA running out of plutonium for deep space missions

NASA is running out of nuclear fuel needed for its deep space exploration.

The end of the Cold War's nuclear weapons buildup means that the US space agency does not have enough plutonium for future faraway space probes - except for a few missions already scheduled - according to a new study released Thursday by the National Academy of Sciences.

Deep space probes, like the Cassini Probe, that go beyond Jupiter can't use solar power because they're too far from the sun. So they rely on a certain type of plutonium, plutonium-238. It powers these spacecraft with the heat of its natural decay. But plutonium-238 isn't found in nature; it's a byproduct of nuclear weaponry.



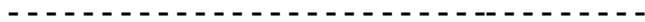
<http://www.3news.co.nz/News/InternationalNews/NASA-running-out-of-plutonium-for-deep-space-missions/tabid/417/articleID/103603/cat/61/Default.aspx>

Compact Cancer-Therapy Particle-Delivery System Patented — Simpler, less expensive design could make precision particle therapy available to more patients

UPTON, NY — As part of an effort to make high-precision particle cancer therapy accessible to more patients, a physicist at the U.S. Department of Energy’s (DOE) Brookhaven National Laboratory has developed a simpler, less-expensive gantry design for delivering tumor-killing particle beams. Brookhaven Science Associates, the company that manages the Lab for DOE, has applied for a U.S. non-provisional patent on the design, which is now available for licensing and commercial development.

“This design uses smaller magnets to steer and focus the beams, which greatly reduces the cost, weight, and size of the particle-delivery system and simplifies its operation,” said inventor Dejan Trbojevic, an accelerator physicist at Brookhaven Lab. “Since the beam-delivery system is the most expensive piece of equipment at a particle cancer-therapy facility, this new design could make such facilities more economical to build and operate, thus making particle therapy accessible to more cancer patients around the world.”

http://www.bnl.gov/bnlweb/pubaf/pr/PR_display.asp?prID=947

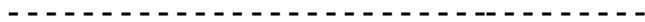


New Tech Could Make Nuclear the Best Weapon Against Climate Change

Two new designs aim to make nuclear reactors safer and vastly more efficient. In December 20, 1951, just outside the tiny town of Arco, Idaho, four 100-watt light bulbs strung on a single cord flickered to life and then glowed brightly, becoming the first appliances ever powered by nuclear energy. The small group of scientists watching, employees of the [Idaho National Laboratory](#) (INL), toasted to a future powered by the splitting of atoms.

It would be a dream deferred. Nuclear power stalled in America amid highly publicized accidents and concerns about radioactive waste. But scientists at the INL quietly soldiered on, and now the tide may be turning: The imperative to limit greenhouse-gas emissions is sparking an atomic renaissance on the very site of nuclear energy’s birth. INL scientists are working to improve safety, boost efficiency, minimize waste, and decrease cost in a new generation of nuclear reactors.

<http://discovermagazine.com/2009/jun/08-new-tech-could-make-nuclear-best-weapon-against-climate-change>



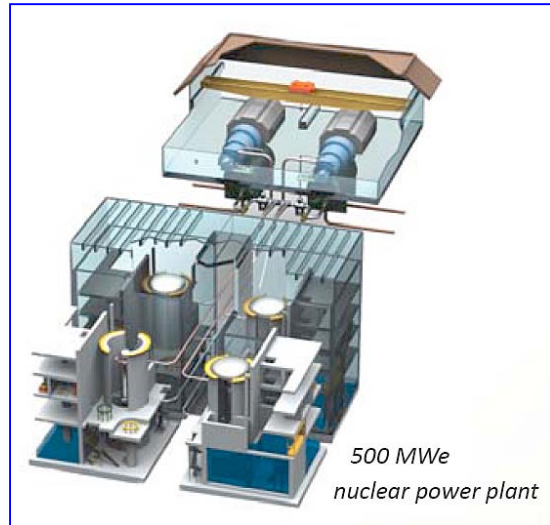
Company Calls New Small Nuclear Reactor a 'Game Changer'

By KATHERINE LING and [GREENWIRE](#)

A major manufacturer of power-generation equipment announced plans today to build a small nuclear reactor that company officials touted as a "potential game changer for the global nuclear market."

Babcock & Wilcox Co.'s 125-megawatt reactor would be significantly smaller than the average 1,000-megawatt nuclear reactor and is aimed at plugging a major "market gap," CEO Brandon Bethards said at a Washington press conference. The new reactor might come online as early as 2018. A conceptual drawing of a 4 module unit (500 MW) is illustrated.

What the company calls its "mPower" reactor would be used for smaller grids or limited electricity-demand areas, such as those of municipal districts or for individual industrial use. Demand has been rising for such reactors in developing countries whose transmission systems cannot handle large reactors. Other nuclear companies have explored scalable or "grid appropriate" reactors before but could not overcome issues of cost.



<http://www.nytimes.com/gwire/2009/06/10/10greenwire-company-calls-new-small-nuclear-reactor-a-game-45123.html>

May you always glow in the dark when properly loved!

Doc.

Software

iPhoto Library Manager version 3.5.5

Reviewed by Ted Bade

FatCat Software

Brian Webster

<http://www.fatcatsoftware.com/iplm/>

San Jose, CA

Released September 20, 2009

\$19.95 USD

System Requirements: Runs on both PPC and Intel machines and requires Mac OS X version 10.3.9 or higher (10.6 compatible). Works with all versions of iPhoto (some features require iPhoto 4.0.3 or later)



Strengths: Easily break your iPhoto library into smaller pieces and easily merge them as well. Easy interface.

Weaknesses: No ability to parse various photos in a camera to where they are needed.

Visit this page for more information and a demo of iPhoto Library Manager.

Introduction

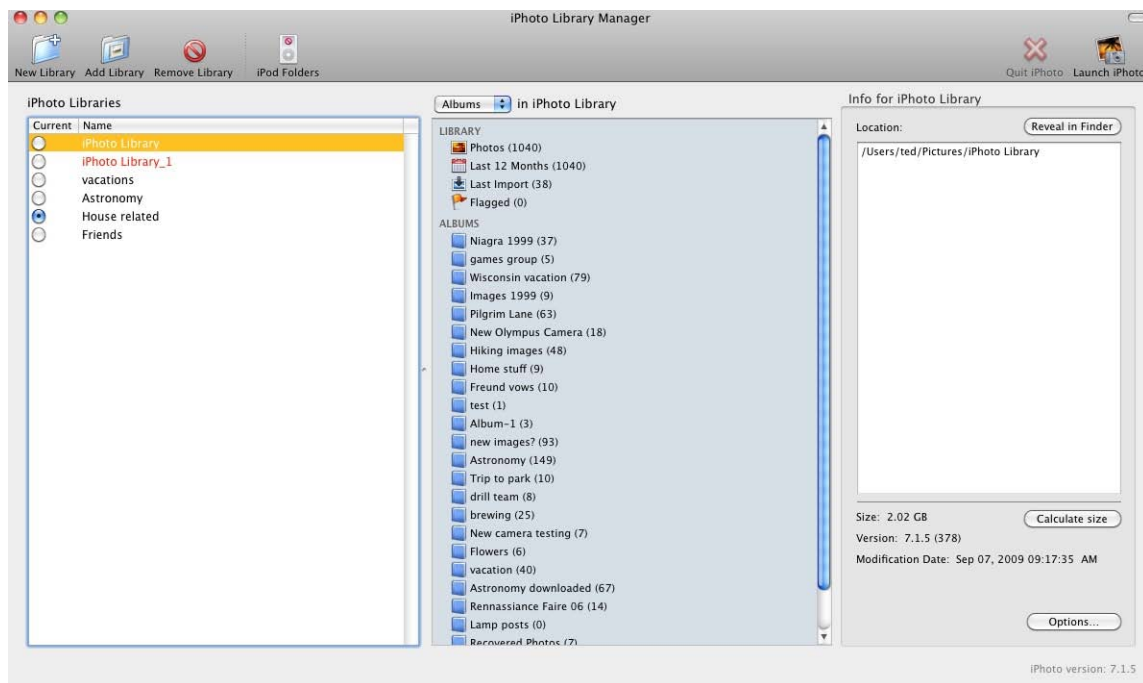
iPhoto Library Manager is a great program that can help you tame a massive iPhoto library by breaking it into smaller more manageable parts. However, unlike doing this manually, iPhoto Library Manager provides necessary functions like syncing photos to your iPod, and also makes it easy to merge separated libraries. If you are looking for an easy way to break up your iPhoto Library and still efficiently manage all your photos, this program is for you.

Like many people who have a digital camera, we find we take lots and lots of photos. Apple has done a lot to improve the ability of iPhoto to handle a large number of photos, but there are limits. Lets face it, no matter how good iPhoto is, moving through three to six thousand images is going to take a lot of time, especially if you don't have a high end Mac. In our house, the photo libraries are managed by my wife who uses a MacMini, not the most powerful Mac around!

So managing our library of 3,500 or so photos can be an issue. Breaking the massive library into smaller more easily manageable chunks makes sense.

It isn't very hard to break up the library manually, but doing this poses some issues. How do you handle original images? How do you switch from library to library? How do you move that image that snuck into one library that really doesn't belong? The second big issue is, what do you do if you want to put some of these images on your iPod? The iPod only syncs with one iPhoto library. iPhoto Library Manager (iLM) makes these easy tasks.

iPhoto Library Manager is a master program you run to make accessing and controlling your various iPhoto libraries an easy task. The first time you run it it finds your current iPhoto library. You can then decide how to break this library into smaller components. For us, there are three major libraries: Our house, our vacations, and our friends. Using iLM we easily created three new libraries for these categories. To move the images, we simply selected the albums we had made on various aspects of our house and land, then dragged them onto the appropriate new library. iLM then sent to work moving the files into their new home. The program lets you work with albums or events.



(Main window view, showing my libraries)

iLM displays it's information in a columnar fashion. The first column lists the various libraries you have and have created., the middle column shows the contents of the library that you selected in column one. You can show this information as events or as albums. Since we pretty much reorganize our images into various albums, using the album view makes more sense for us. To move the albums we want into the new library all we had to do was to select then drag them where we wanted them. iLM then goes through a lot of action, creating the proper structure for the new library.

Depending upon what machine you use, it might take a few moments for the entire process to be completed. Once done, you'll find a completely structured iPhoto Library containing those images. Pretty slick.

There are lots of options for exactly what to move and how. For instance you can choose to move the originals (of edited images) or just the final version. Since the original library isn't changed, you can always go back to that original image if you need to. You can also choose to move raw image files or not.

iLM also has the ability to merge libraries, so if later on you decide that having a specific iPhoto library doesn't make sense, you can merge it into one that does. Or, if you decide that keeping track of fifty different libraries is too much work, you can piece it back into a few or even one.

If you carry important photos on you iPod or iPhone, you know how easy it is to sync certain albums onto the iPhone. iLM provides an easy means of syncing images from various iPhoto libraries onto your iPod. It simply creates a folder which contains the images that will be synced with your iPod. The images in this folder can come from any of the various libraries you have created. Once you get this collection set up, you use iLM's build in iPod sync and move the images over.



(The iPod sharing functions)

I ran into a little issue when importing images once the photo libraries are broken into pieces. Generally one has the Mac set to open iPhoto when a camera is connected, so that images can be imported. But with several libraries, you are bound to import images into the wrong library and will need to move them. You can change how your Mac deals with importing images, but you have to do this manually, there is no preference in iLM to do this. Essentially, you run Apple's Image Capture application and change the application to run iPhoto Library Manager when you have a camera connected. You have to have a camera connected to the Mac in order to do this. You then can use iLM to open a particular iPhoto library. However, I found that I often have a camera full of different subjects when I import, some house, some vacation, some other.

It would be a lot nicer if iLM provided a means of importing images directly into it, then drag and drop them into the appropriate libraries. This would be asking a lot from a little application, but it would make it the perfect solution! So your best bet is just import them into whatever library, then use iLM to move them to where they belong.

(As a side note, I played around a little with Apple's Image Capture application. It does show thumbnails of the images on the camera and provides means of importing all the images or only a selected set. One could use this to selectively import images to holding folders, then use iLM to move the contents of the folders to the appropriate library. But again, that is a bunch of work. It is one solution to this issue.)

Conclusion

iPhoto Library Manager is simple to use and quite intuitive. It made it real easy to break my massive library into more manageable chunks. It is quick and efficient, the only problem I had was importing from a camera. If you could use a program to help manage your immense iPhoto library or just like the idea of creating and managing smaller libraries, definitely take a look at this program.

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Silver hydrosols, in general, are superior powerful broad spectrum anti-microbials. They have been scientifically proven safe, effective, and life-saving in hospitals and health clinics when used sparingly according to health and environmentally-conscious recommendations. These powerful health guards provide a wide range of practical applications as alternatives to humanly toxic and environmental destructive chemical disinfectants, poisonous antibiotics, and risky vaccinations.



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OXYSILVER™ is produced through unique energetic processes using laser light, sound, and silver to electro-magnetically activate the hydrosol to deliver a 528Hz frequency of natural harmony to your body. This important harmonic is amplified by tiny, electrically-conductive, nano-sized silver particles bonded to oxygen in this water containing pure lava-heated steam harvested on the Big Island of Hawaii. 528Hz hydrosonics is fundamental to health, wellness, and all creation.

So **OXYSILVER™** delivers nature's central defense against dis-ease hydrosonically and harmonically. This amazing new mineral water transmits vibrations to your body water from molecules made of silver covalently bonded to a multitude of oxygen atoms. This unprecedented molecule produces scientifically proven benefits without any known risks using the small amounts recommended to produce huge health and environmental advantages.



Can you Imagine **a world free of infectious diseases, viral cancers, and AIDS?**

Some people can't imagine this, including the major corporations producing risky expensive antibiotics and intoxicating vaccines (i.e., OxySilver's competition). But you can help save lives, and our environment, by using and distributing this new technology.

OxySilver's covalently bonded silver-oxygen mineral water concentrate is entirely unique. It should not be mistaken as a colloidal silver. Not even the finest silver hydrosols that, likewise, boast tiny nano-sized silver particles needed to improve health and provide protective benefits are like **OxySilver**. Indeed, **OxySilver** heralds a new generation of water-based solutions built on the excellent performance of silver colloids and nano-particle size hydrosols. Our covalently-bonded silver-oxygen molecules are a breakthrough so small they gently penetrate cell membranes complimenting nature's ongoing immunological nurturance and sustenance of human cells at the expense of pathogens.

Buy Now!



OXYSILVER is not available in stores. Take advantage of this exclusive online offer!

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Boost Natural Immunity
without Vaccine Toxicity



<http://www.oxysilver.com>

Advertising Information

Contact Robert Pritchett, our Ad and Marketing Director, for working through the process of advertising with us.

rpritchett@maccompanion.com

We are the Macintosh® Professional Network (MPN), Limited Liability Corporation (LLC). MPN, LLC continues to evolve, ever since its creation in 1996 as a way to reach out to those who use computers for a living in an effort to make their lives easier and their work both enjoyable and profitable.

We also provide monthly book, hardware and software reviews at *macCompanion*. We offer ways and means for folks to get comfortable using the Macintosh™ created by the Apple® Corporation in the multibillion-dollar computer industry. We know that bad software doesn't live long in the Mac™ environment. On the other hand, good computer equipment and software becomes great as the word spreads, and we are very good at helping to spread it. Our suggestions over the years have also helped improve many successful products in use today. Through kind and gentle efforts, we have been able to help many people move to better tools-of-the-trade so they can be more productive in their work.

Besides our website and consulting efforts, we also create *macCompanion* as a freely available PDF-based monthly. It averages about 100 pages per month. July 2006 was the 4th-year anniversary of this labor of love. The *macCompanion* staff is an all-volunteer team of writers and reviewers from many parts of the globe, and they also have a great wealth of knowledge and experience in their backgrounds. That base of talent also continues to keep growing as the Macintosh Professional Network expands.

Advertising with macCompanion

We have some advertising options you may choose from, and multiple months receive a 20% discount for both website and PDF-based ads. All advertising must be paid in advance. We accept credit card payments via PayPal, checks, money orders, by regular mail and cash in US currency by hand, if you meet us face-to-face.

Site Ad Rate

We offer website ads for a fixed-budget price of only \$100 per month on our site. Following the KISS principle, we accept banner ads in only one size at this time - 468x60 pixels (per the Interactive Advertising Bureau standards for a Full Banner Ad Interactive Marketing Unit.) The ad will be rotated through with other ads, and there is no limit to how many you want to include.

The billing cycle begins based on the first day the ad placed on the site and is renewable on a monthly basis. This can begin immediately or at any time.

Affiliations

We do affiliations, and work with those who have made arrangements with online affiliate systems, or we deal directly with you if you have created code, and have a contract we can sign. Check out the Bazaar on our website at <http://www.maccompanion.com/bazaar/bazaarindex.html>

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Well that's it for this issue. Please come back again next month!

The *macCompanion* Staff